

## **Brooks Institute Of Photography Celebrates 60 Years Of Visual Communication And Filmmaking Success**

*Brooks Institute seeks alums and community members to engage in their 2005 celebrations.*

Santa Barbara, CA (PRWEB) July 5, 2005 –Brooks Institute of Photography plans to celebrate the school’s 60th anniversary throughout the remainder of 2005 and invites alumni and community members to be part of the celebration. The school will be preparing a commemorative float for the annual Santa Barbara Solstice parade and festival on Saturday, June 25. Faculty, staff and students are creating and building this mobile tribute to the school’s programs in photography and filmmaking. [www.brooks.edu](http://www.brooks.edu)

According to the school’s president, Dr. Greg Strick, “We are really proud of our 60-year history that is marked by outstanding success for many of our graduates in photography and film. There are more than 7,000 Brooks’ grads working nationally and internationally. We are not in touch with all of these alums - and we want to be. They are part of this school’s very unique history and we want them to be with us as we evolve into ‘Brooks of the Future’.”

The school has grown philosophically as well as geographically and now encompasses campuses in Ventura, downtown Santa Barbara as well as the home-base Montecito facility.

On October 22, the anniversary celebration will culminate with a major gala event at the Fess Parker Doubletree Resort and Hotel in Santa Barbara. In theme, the event will celebrate the 1940s, when professional photographer Ernest H. Brooks, Sr. founded the photography school.

“In 1945, Ernie Brooks envisioned the growing importance of professional career photography in a world where communication was rapidly becoming more visual,” said Strick. “We will honor that vision and perhaps use this gala culmination as a way to introduce a new vision for Brooks.”

In the hope of reconnecting with Brooks graduates, starting with the original 30 students who enrolled at Brooks’ downtown Santa Barbara campus some 60 years ago, the school has introduced a new alumni website, <http://alumni.brooks.edu> that profiles graduate success stories, gives information about what’s happening at Brooks, and allows alumni to link their own sites and share their own stories. In addition, alums are encouraged to send back an online form that will help Brooks stay in touch with them and offer information about upcoming workshops, special events and 60th anniversary activities.

Part of the Career Education Corporation (CEC) network of schools, Brooks Institute offers a Master of Science Degree Program in Professional Photography; Bachelor of Arts Degree Programs in Professional Photography, Film & Video Production, Visual Communication, Visual Journalism; an Associate of Arts degree program in Visual Journalism, and Diploma Programs in Professional Photography and Film & Video Production.

The Brooks Institute campus is based in Montecito, Calif., with nearby satellite facilities in Santa Barbara and Ventura. Today, Brooks has more than 2000 students enrolled, from more than 20 nations. Graduates from Brooks have gone on to work for distinguished organizations including National Geographic, Smithsonian, the Los Angeles Times and other national media outlets, Hallmark Publishing, Cousteau Society, HBO, Kodak and literally scores of other leaders in visual media fields. For more information about Brooks Institute of Photography, go to [www.brooks.edu](http://www.brooks.edu) or call the school at 888-304-3456.



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**Contact Information**

**Inge Kautzman**

Brooks Institute

<http://www.brooks.edu>

805.879.8601